

ANDREW FIALLO

GRAPHIC DESIGNER

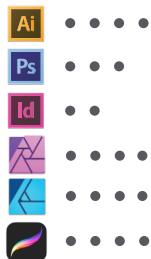
ABOUT

I pride myself on crafting unique, creative and sophisticated visual design. With nearly 20 years experience in the creative industry with a focus on logo and branding for B2B and B2C companies. I have experience in Print, digital, product, and social media design.

EXPERTISE

Logo Design
Branding Design
Graphic Design
Sign Design
Illustration
Typography
Photography
Social Media

SOFTWARE



WORK

SENIOR GRAPHIC DESIGNER / PRODUCTION

Baker Sign Works | 2022 - Present

Branding for local and regional businesses including logo, letterhead, business card, and sign design. Design for vehicle graphics, including full wraps. Working with 3rd party vendors on product orders and printed collateral. Manage production output of vinyl graphics.

PRODUCTION MANAGER / GRAPHIC DESIGNER

Brenner Signs & Awnings | 2014 - 2016

Working closely with clients on branding and the implementation of their B2B communications. Full range of graphic design duties as well as managing production staff and the weekly schedule of installation crews

ASSOCIATE GRAPHIC DESIGNER

Poyant Signs Inc. | 2013 - 2014

Working with sales staff and project managers on visual branding solutions for local and regional companies, including CVS, Shaws Supermarkets, Rockland Trust Bank, and Dunkin Brands.

DIGITAL GRAPHICS MANAGER

Cool Air Creations | 2012 - 2013

Managed the creation, production, application and installation of digital graphics. Worked with sales staff to implement visual solutions for clients. Implemented production schedule and managed production staff. Participated in weekly brainstorming meetings with department heads.

EDUCATION

Art Institute of Pittsburgh - Online

Credits towards A.S. in Web Design & Interactive Media
2009-2013

Butera School of Art

Commercial Art Program
2002-2004

Bristol Plymouth Reg. Tech

Certificate in Commercial Arts
1998-2002